



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Matz, et al.

Attorney Docket: 60027.0289US01
BS01378

Serial No: 10/017,630 ✓

Art Unit: 3629

Date Filed: 12/14/01

Examiner: Ouellette, Jonathan

Invention: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

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Murrell W. Blackburn

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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RESPONSE AND AMENDMENT

Dear Sir:

Applicants respectfully request continued examination and consideration of the following amendment and remarks contained herein in response to the Final Office Action mailed August 22, 2003. The Applicants respectfully submit that the amendment and remarks contained herein place the instant patent application in condition for allowance.

In response to the Office Action mailed August 22, 2003 please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 7 of this paper.